For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



**KDKA-TV** 

1201-543689

Broadcast EOM

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 4

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56778

09/27/2012-09/30/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 2772

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/27-30

10/30/2012 08/27/2012-09/30/2012 Net 30 days

Buy	Flight										Tota	al		
Line Description		Buy Line Dates				МТ	WTFSS	Dui	Spots	s	Rate			
1	THIS MO	RNING	6-7AM		09/28/2012-09	9/28/2012			F	30	2	2	600.00	
10	MIN SEP													
W	eek Of			MTWTFS	<u>S</u>	Spots Pe	r Week		Rate					
09	9/24/2012-09/30	/2012		F			2		600.00					
Ai	r Date	Dav	Air Time	M/G For	Material			Dur	Rate	Debit	Credi	it	Remarks	
	9/28/2012	Fr			TVGENROTH	I1212H		30	600.00			ed.		
	9/28/2012	Fr	06:59:00 AM		TVGENROTH			30	600.00		-			
2	530-6PM	NFWS			09/27/2012-09	9/27/2012		T	-	30		1	800.00	
	) MIN SEP	112110			00/21/2012 00	5/21/2012						•	000.00	
													100	
W	eek Of			MTWTFS	<u>S</u>	Spots Pe	r Week		Rate					
09	9/24/2012-09/30	/2012		T			1	10	800.00		M			
Aiı	r Date	Day	Air Time	M/G For	<u>Material</u>		103	<u>Dur</u>	Rate	Debit	Credi	it	Remarks	
09	9/27/2012	-	05:43:15 PM		TVGENROTH	I1212H		30	800.00					
3	M-F 6PM	NFWS			09/27/2012-09	9/28/2012	7) 7)	1	F	30		2	900.00	
	MIN SEP		<u> </u>		00/21/2012 0	W 1					-			
								Section 1						
W	eek Of			MTWTFS	<u>s</u>	Spots Pe	r Week	:	Rate					
09	9/24/2012-09/30	/2012		TF		J -	2		900.00					
<u>Ai</u>	r Date	Day	Air Time	M/G For	Material			<u>Dur</u>	Rate	Debit	Credi	<u>it</u>	Remarks	
09	9/27/2012	Th	06:12:18 PM		TVGENROTH	l1212H		30	900.00					
09	9/28/2012	Fr	06:22:31 PM		TVGENROTH	l1212H		30	900.00					
4	11PM NE	WS			09/28/2012-09	9/28/2012			F	30	1	1	1,800.00	
10	) MIN SEP													

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



## **KDKA-TV**

**Billing Period:** 

INVOICE

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56778 09/27/2012-09/30/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2772

**Product Desc:** PA CD12 KEITH ROTHFUS 9/27-30

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543689 Page 2 of 4 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM

08/27/2012-09/30/2012

uy	Flight									Total		
ine	Descripti	on			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate	
V	Veek Of			MTWTFS	Spots P	er Week		Rate_				
0	9/24/2012-09/30/	2012		F		1		1,800.00				
Α	ir Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	9/28/2012	-	11:30:07 PM		TVGENROTH1212H		30	1,800.00				
5	SAT. MOI	RN. LC	OCAL NEWS		09/29/2012-09/29/2012			S.	30	2	300.00	
	0 MIN SEP											
	Veek Of			MTWTFS	S Spots P		_	Rate	1000			
0	9/24/2012-09/30/	2012		S .		2		300.00			-	
<u>A</u>	<u>ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
0	9/29/2012	Sa	06:44:47 AM		TVGENROTH1212H		30	300.00				
0	9/29/2012	Sa	07:43:40 AM		TVGENROTH1212H		30	300.00				
6	CBS SUN	MORI	N		09/30/2012-09/30/2012			. S	30	1	500.00	
1	0 MIN SEP											
14	Veek Of			MTWTFS	Spots P	Por Wook		Rate				
	<u>veek OI</u> 9/24/2012-09/30/	2012		S	<u> </u>	1	-	500.00				
	ir Date		Air Time	M/G For	Material TVO FN POT HADAGUE		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	9/30/2012	Su	09:47:39 AM		TVGENROTH1212H		30	500.00				
7	CSI: NY				09/28/2012-09/28/2012		F		30	1	2,250.00	
1	0 MIN SEP											
۱۸	/eek Of			MTWTFS	S Spots P	er Week		Rate				
_	9/24/2012-09/30/	2012		F	<u> </u>	1	_	2,250.00				
			A: T:		A4 4 2 4	•		•	D 1.11	0 "	5	
	<u>ir Date</u>	•	<u>Air Time</u> 08:47:23 PM	M/G For	Material TVGENROTH1212H		<u>Dur</u> 30	Rate 2,250.00	Debit	Credit	<u>Remarks</u>	
	9/28/2012											

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

Invoice Num:

INVOICE

Page 3 of 4

**Account Exec:** 

Brian Butz-1 KDKA-TV

Office: **Contract Num:** 

1201-56778 09/27/2012-09/30/2012

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 2772

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/27-30

Invoice Date: 09/30/2012 Billing Cycle: **Broadcast EOM** 08/27/2012-09/30/2012 **Billing Period:** 

1201-543689

10/30/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	Description			Buy Line Dates			WTFSS	Dur	Spots	Rate	
8	60 MIN	IUTES			09/30/2012-09/30/2012			S	30	1	4,500.00	
	10 MIN SEP											
	Week Of			MTWTFS	S Spot	s Per Week		Rate				
	09/24/2012-09/	30/2012		S		1		4,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/30/2012	Su	06:58:59 PM		TVGENROTH1212H		30	4,500.00				
9	NFL R	EGULAR	SEASON GAME	S	09/30/2012-09/30/2012			S	30	1	3,750.00	
	LUR;10 MIN SE	P;1-4P								The same	1	
	Week Of			MTWTFS	S Spot	s Per Week		Rate				
	09/24/2012-09/	30/2012		S		1		3,750.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	09/30/2012	Su	02:39:01 PM		TVGENROTH1212H	_ 1	30	3,750.00				
	T	otal Spot	<u>S</u>	Gross Am	ıt 🥏	Commiss	ion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	1:	2	17,200.0	0	2	,580.00	14,620.00	0.00	0.00	0.00	

## **Billing Notes**

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

> 1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

CBS TELEVISION © GW



09/27/2012-09/30/2012

**KDKA-TV** 

INVOICE

Page 4 of 4

**Account Exec:** Brian Butz-1 Office: KDKA-TV

**Contract Num:** 1201-56778

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2772

**Product Desc:** PA CD12 KEITH ROTHFUS 9/27-30

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543689

09/30/2012 Invoice Date: Billing Cycle: **Broadcast EOM Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

17,200.00 **Gross Billing** Trade Value 0.00 Agency Commission 2,580.00 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 14,620.00 **Pay This Amount** 

Warranty - We warrant the above broadcasts were made according to the official station log.